



**THE WORLD'S FIRST AND ORIGINAL PROFESSIONAL CO-ED BASKETBALL LEAGUE**



# GLOBAL MIXED GENDER BASKETBALL

*More than just basketball*

Founded in 2015, Global Mixed Gender Basketball League (GMGB) by James Scott, is the world's first professional co-ed basketball league of its kind. Our mission is to transform the game of basketball with an innovative, Co-ed gameplay structure. We recognize that raw talent and skill are not dictated by an individual's gender and seek to bridge the gender gap in professional sports.



Basketball with a twist, is what Global Mixed Gender Basketball League is becoming known for. Where Basketball meets Entertainment (GMGB) will provide excitement, fun, and camaraderie for the entire family. The excitement is based on the fact that EVERY TEAM is owned by a celebrity and THEY will be responsible for THEIR own half-time shows, and THIS would be the feature presentation of the night. You won't only leave the arena after seeing an incredible basketball game but you will also see a dynamic musical performance as well. We will have vendors and a Red Carpet at EVERY game treating our customers as celebs themselves.

# HOW GMGB WORKS

Global Mixed Gender Basketball League presents the ultimate round ball match-up. Spectators will witness for the first time, co-ed teams consisting of professional and collegiate athletes going head to head against one another on the same court. This historic pairing of the sexes, along with the rivalry amongst the celebrity team owners and their explosive half-time entertainment offers the viewer an exciting day of wholesome family entertainment. This is not just another basketball league...



## \*\*GMBG, Inc. Special Rules\*\*

### Team Composition

- Each team consists of 5 men and 5 women.
- 3 Women and 2 Men Alternating 4 Quarters.
- 3 Women and 2 Men (Quarters 1 and 3).
- 3 Men and 2 Women (Quarters 2 and 4).
- Women's four point shot.
- Clutch Time Scramble - add more women for the 4 point shot to equalize the other team.

Global Mixed Gender Basketball League teams are "Celebrity" owned which only adds more fuel to the fire from state to state and coast to coast to the edge.





## **This is a NEW HISTORIC BASKETBALL LEAGUE**

Having Owners YOU know, co-ed talent you WILL get to know plus, celebrity halftime entertainment are the key elements that makes GMGB league the most innovative way to see basketball.

### **What our OWNERS can expect:**

- Sponsorships
- Merchandising
- TV Network Rights
- Half-time Show
- Soliciting

This is an opportunity for you to get in on the ground floor and experience history being made. Each GMGB Team owner will receive your own VIP section and a special section to seat your team families. During the games, this is a great opportunity to introduce any new projects to new fans.

### **What WE expect from our OWNERS:**

- Use of your image for GMGB Network TV.
- Radio / TV Spots promoting GMGB.
- Provide half-time entertainment.



“VH1 Star of Family Hustle Tiny Harris is a proud owner of a team.”



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“Competition Maximized to the edge”

- James Scott, CEO



**TRYOUTS FOR TINY HARRIS' NEW TEAM**

**PRO BASKETBALL TRYOUTS** (Saturday, June 3rd, at Forbes Arena, Morehouse Atlanta College Campus). “GMGB - Global Mixed Gender Basketball” is The Worlds First Professional Co-Ed Basketball League which will have tryouts for its first team. Owner Tiny Harris' Atlanta Heirs Team.

Register at [www.globalmixedgenderbasketball.com](http://www.globalmixedgenderbasketball.com)  
 CONTACT: Dr. Annie Ford, Regional Director of GMGB [drannieford@aol.com](mailto:drannieford@aol.com) This is a professional league, all players MUST be at least 18 years old.

**WANTED**  
 Male & Female Players  
 Starts at 1:00pm 5PM-9PM

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## Media LINKS

Social Media has been buzzing about the first and original coed basketball league (GMGB). Check it out (Click each link below)

[GMGB Commercial](#)

[Essence Magazine](#)

[Hello Beautiful](#)

[Bossip](#)

[Singersroom](#)

[Houston Style Magazine](#)

[Divine Voice Magazine](#)

[GMGB Sizzle Reel](#)

[Black American Web](#)

Just to name a few.



# Celebrity Engagement

- Each owner is screened for his/her market viability and fan-base following, ensuring that the partnership with GMGB as a team owner will generate ticket sales, enhance marketing reach, and assist in providing an entertainment experience that will not only appeal to sports fans of all races, but enhance community and civic involvement, as well.
- Games scheduled around concerts provide additional profits as celebrities host weekend blocks of entertainment rather than one event.
- Other benefits to the partnerships could produce reality shows, ready-made audiences, new artist showcases, scholarship funding, crowd funding, etc.
- Unlike individual investors, the celebrity fan base extends beyond city markets to global engagement and endorsements.
- The market is always evolving as participation is not just based on entertainment, but social engagement, product demand, and a social awareness component.



**The Movement REMIXED is the premier magazine for the GLOBAL MIXED GENDER BASKETBALL LEAGUE. Each team will be featured in this national online publication. Special features will be put together to create a buzz throughout the entertainment industry and all of our media outlets.**

Log onto:

[www.GlobalMixedGenderBasketball.com](http://www.GlobalMixedGenderBasketball.com)  
to find out more incredible partnership  
with The Movement REMIXED.

**All half time shows will be featured periodically.**

- **The opportunity for new artists to be featured.**
- **Ad campaigns for each Team Owner will be available.**
- **Photo Shoots for each player will be scheduled.**
- **VIP guests will experience a meet and greet with the celebs, have their photo taken and it might be selected to be featured in an issue of the magazine.**

[www.TheMovementMagazine.net](http://www.TheMovementMagazine.net)





James Scott is a seasoned entrepreneur, real estate and investor relations professional with a proven track record of securing capital financing for new business development in various industry verticals. Mr. Scott is a business leader and pacesetter conceptualizing

new ideas and developing market-ready individual, corporate and governmental business models which makes him the ideal person to lead this new incredible venture. In this day and age it is time to bring together both sexes to create an event that everyone can enjoy, men, women and children alike. This incredible professional Co-Ed League have both men and women playing on the same teams against their opponents. No more segregated courts, you don't have to choose, you can get it all at a GMGB game and a whole lot more.

Founder/Owner James Scott always knew that celebrities and basketball go hand and hand so he decided to capitalize on it and merged the two in a more strategic way, and allow several select celebs to own their team. Thus creating the GMGB League. This masterful dynamic will create a competition of which you have never seen before, on the court and off. He has strategically signed on VH1's star of Hit TV Series "FAMILY HUSTLE" Tameka Tiny Harris, wife of Superstar Hip Hop artist and actor T.I. to become his first female owner of a GMGB Basketball Team with his League. Stay tuned to see which next Celebrity that will become a team owner in this incredible league. All I have to say is "I will be looking forward to witnessing the half time shows" - Audrey Egypt Young



**JAMES SCOTT, FOUNDER/OWNER  
GLOBAL MIXED GENDER BASKETBALL**



# THE TIME IS NOW...



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